

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

| | | | | |
|--|-------------------------------------|--------------------------------|---------------------------------------|----------------------------|
| Order ID: 56354 | CF LOC-POL | FBD - LBD: 08/27/12 - 09/05/12 | HL#: | Created: 08/23/12 03:19 PM |
| Client: AFL-CIO CORP (303577) | CPE: / / 562 | Agency Commission: 15 % | Updated: EMENDEL on 08/23/12 04:01 PM | |
| Agency: ABAR HUTTON MEDIA (36802) | Product: PA AFL-CIO 8/27-9/5 (1310) | Self :00:00 | Confirmed: 08/23/12 03:29 PM | |
| Buyer: JEFF SCATTERGOOD | Demo: HHOLDS DMA RTG | Sched. Code: B | Contract: 08/24/12 08:36 AM | |
| AE: Brian Butz-1-KDKA-TV | | | Billing Int: Monthly BM: SS | |
| Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% | | | | |

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AFL-CIO

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 001 | MLOCAL5A | * * W * * * * | MORN | 30 | D | | | 0.0 | \$400.00 | 1 | \$400.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 03</u> | | | | | | | | | | |
| | 09/05/12 | 09/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 002 | MLOCAL6A | 0 1 0 0 1 0 0 | MORN | 30 | D | | | 0.0 | \$700.00 | 2 | \$1,400.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/28/12 | 08/31/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 003 | MLOCAL6A | * T * * * * * | MORN | 30 | D | | | 0.0 | \$700.00 | 1 | \$700.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 03</u> | | | | | | | | | | |
| | 09/04/12 | 09/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 004 | 07:00 - 08:00 | 0 0 0 1 1 0 0 | MILT | 30 | B | | | 0.0 | \$400.00 | 2 | \$800.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/30/12 | 08/31/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 005 | 07:00 - 08:00 | * * W * * * * | MILT | 30 | B | | | 0.0 | \$400.00 | 1 | \$400.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 03</u> | | | | | | | | | | |
| | 09/05/12 | 09/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 006 | 08:00 - 09:00 | * T * * * * * | MILT | 30 | B | | | 0.0 | \$400.00 | 1 | \$400.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/28/12 | 08/28/12 | 1 | | | | | | | | | | |

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|--|-------------------------------------|--------------------------------|---------------------------------------|----------------------------|
| Order ID: 56354 | CF LOC-POL | FBD - LBD: 08/27/12 - 09/05/12 | HL#: | Created: 08/23/12 03:19 PM |
| Client: AFL-CIO CORP (303577) | CPE: / / 562 | Agency Commission: 15 % | Updated: EMENDEL on 08/23/12 04:01 PM | |
| Agency: ABAR HUTTON MEDIA (36802) | Product: PA AFL-CIO 8/27-9/5 (1310) | Sell :00:00 | Confirmed: 08/23/12 03:29 PM | |
| Buyer: JEFF SCATTERGOOD | Demo: HHOLDS DMA RTG | Sched. Code: B | Contract: 08/24/12 08:36 AM | |
| AE: Brian Butz-1-KDKA-TV | | Billing Int: Monthly | BM: SS | |
| Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 007 | 08:00 - 09:00 | * T * * * * * | MILT | 30 | B | | | 0.0 | \$400.00 | 1 | \$400.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 03</u> | | | | | | | | | | |
| | 09/04/12 | 09/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 008 | DLIVE9A | * * * T * * * | DAY | 30 | B | | | 0.0 | \$250.00 | 1 | \$250.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/30/12 | 08/30/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 009 | DLIVE930A | * * W * * * * | DAY | 30 | B | | | 0.0 | \$250.00 | 1 | \$250.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 03</u> | | | | | | | | | | |
| | 09/05/12 | 09/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 010 | NNOON | * * W * * * * | NEWS | 30 | B | | | 0.0 | \$700.00 | 1 | \$700.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/29/12 | 08/29/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 011 | NNOON | 0 1 1 0 0 0 0 | NEWS | 30 | B | | | 0.0 | \$700.00 | 2 | \$1,400.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 03</u> | | | | | | | | | | |
| | 09/04/12 | 09/05/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 012 | NEWS4PM | 1 0 1 0 0 0 0 | NEWS | 30 | D | | | 0.0 | \$800.00 | 2 | \$1,600.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/27/12 | 08/29/12 | 2 | | | | | | | | | | |

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| AE: Brian Butz-1-KDKA-TV | | Billing Int: Monthly | BM: SS | |

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 013 | NEWS430PM | 1 0 1 0 0 0 0 | NEWS | 30 | D | | | 0.0 | \$800.00 | 2 | \$1,600.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/27/12 | 08/29/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 014 | NEWS5PM | 1 1 0 1 0 0 0 | NEWS | 30 | D | | | 0.0 | \$900.00 | 3 | \$2,700.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/27/12 | 08/30/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 015 | NEWS5PM | M * * * * * | NEWS | 30 | D | | | 0.0 | \$900.00 | 1 | \$900.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 03</u> | | | | | | | | | | |
| | 09/03/12 | 09/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 016 | NEWS530PM | 0 1 1 0 1 0 0 | NEWS | 30 | D | | | 0.0 | \$900.00 | 3 | \$2,700.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/28/12 | 08/31/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 017 | NEWS530PM | M * * * * * | NEWS | 30 | D | | | 0.0 | \$900.00 | 1 | \$900.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 03</u> | | | | | | | | | | |
| | 09/03/12 | 09/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 018 | NEWS6PM | M * * * * * | NEWS | 30 | D | | | 0.0 | \$1,050.00 | 1 | \$1,050.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/27/12 | 08/27/12 | 1 | | | | | | | | | | |

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KDKA-TV

OrderID: 56354 CF LOC-POL FBD - LBD: 08/27/12 - 09/05/12 HL#: Created: 08/23/12 03:19 PM

Client: AFL-CIO CORP (303577) CPE: / / 562 Agency Commission: 15 % Updated: EMENDEL on 08/23/12 04:01 PM

Agency: ABAR HUTTON MEDIA (36802) Product: PA AFL-CIO 8/27-9/5 (1310) Self :00.00 Confirmed: 08/23/12 03:29 PM

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AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 019 | NEWS6PM | M * * * * * | NEWS | 30 | D | | | 0.0 | \$1,050.00 | 1 | \$1,050.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 03</u> | | | | | | | | | | |
| | 09/03/12 | 09/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 020 | NEWS630PM | * * * T * * * | NEWS | 30 | D | | | 0.0 | \$1,050.00 | 1 | \$1,050.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/30/12 | 08/30/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 021 | NEWS630PM | 1 1 0 0 0 0 0 | NEWS | 30 | D | | | 0.0 | \$1,050.00 | 2 | \$2,100.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 03</u> | | | | | | | | | | |
| | 09/03/12 | 09/04/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 022 | 18:00 - 18:30 | * * * * * S * | MILT | 30 | B | | | 0.0 | \$550.00 | 1 | \$550.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 09/01/12 | 09/01/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 023 | NEWS630PM | * * * * * S * | NEWS | 30 | B | | | 0.0 | \$550.00 | 1 | \$550.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 09/01/12 | 09/01/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 024 | WFACE02 | * * * * * S | FACE | 30 | B | | | 0.0 | \$550.00 | 1 | \$550.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 09/02/12 | 09/02/12 | 1 | | | | | | | | | | |

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KDKA-TV

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| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 025 | 18:30 - 19:00 | * * * * * S | MILT | 30 | B | | | 0.0 | \$550.00 | 1 | \$550.00 | | |
| | 30 MIN SEP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 09/02/12 | 09/02/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 35 | 0 | \$24,950.00 | \$21,207.50 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$24,950.00 | \$21,207.50 | \$0.00 | \$0.00 |